

# GRAPHIC DESIGN PORTFOLIO



LAURA WAGNER - 2026

Laura



Wagner

# *hi, i'm laura*

*graphic designer from boston, ma  
undergraduate at umass amherst  
passionate about aesthetics*

personal facts  
about me

- ☆ my favorite color is blue
- ☆ i love funky layouts with expressive colors
- ☆ spent last summer at yosemite national park





# THE MENU OF PICKY EATERS 2026

concept and design by laura wagner



*crispy and plain.*



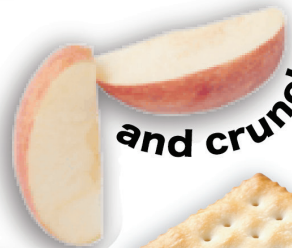
*keep it fresh.*



*just butter.*



*and crunchy.*



*cheese please.*





# AMERICA LOVES POTATOES

AMERICA'S FAVORITE WAYS TO EAT POTATOES



POTATO SOUP

5%



POTATO SKINS

6%

DOUBLE  
BAKED



7%

POTATO WEDGES

8%



8%



POTATO  
SALAD

8%



TATER TOTS

11%



HASH BROWNS

12%

BAKED



15%



MASHED  
POTATOES

16%

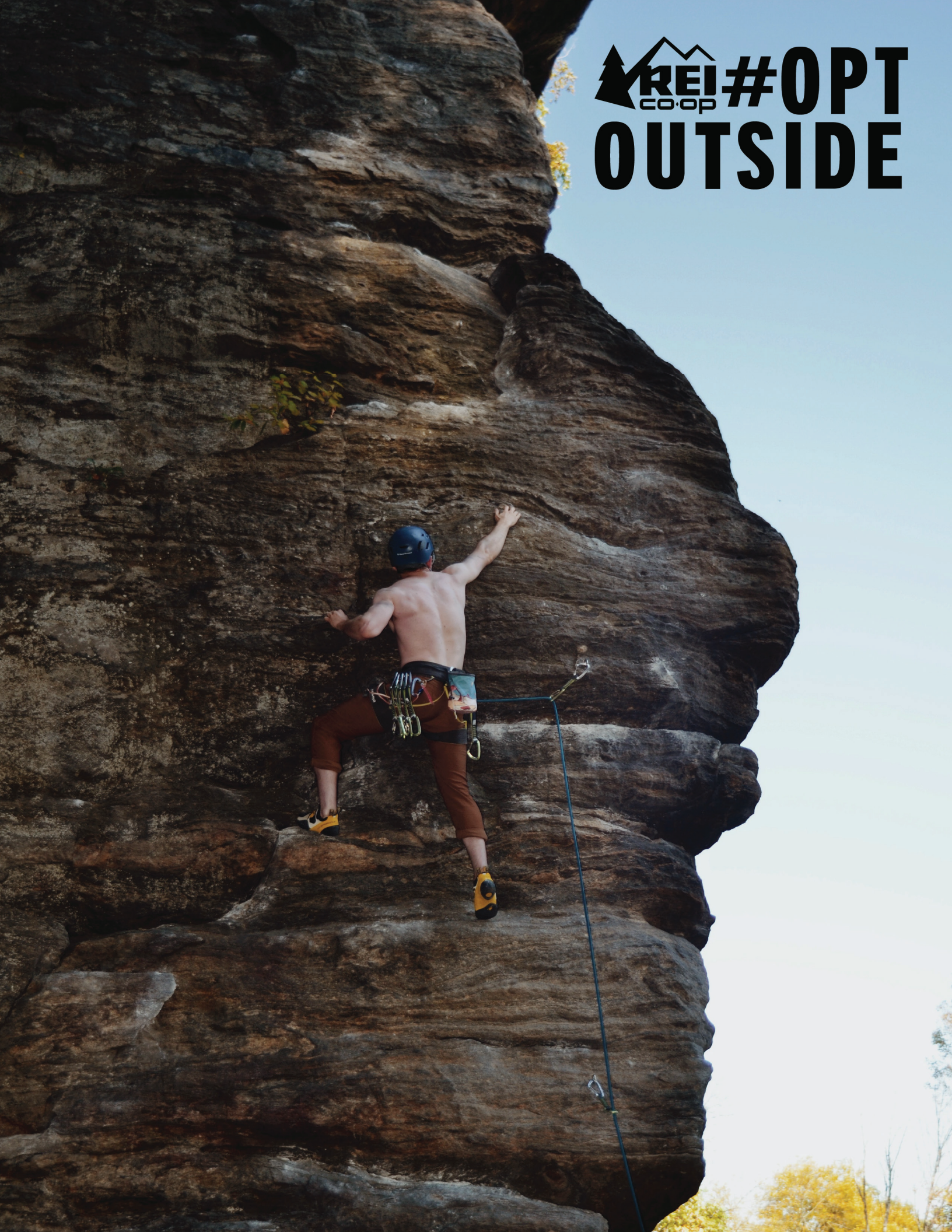
FRENCH FRIES



DESIGNED BY LAURA WAGNER



 **#OPT**  
**OUTSIDE**





# #BEMOREHUMAN



Typography and layout inspired by Reebok's #BeMoreHuman campaign.





# EARTH BREW

locally sourced, sustainably made

something new is

**BREWING**



**EARTH  
BREW**



**REAL COFFEE.  
NO BS.**









**THE END.**